



Let Them Eat *Cheesecake*

True Fact: National Cheesecake Day can help increase sales, draw foot traffic, and increase market reach.

Restaurant and Bakery Operators across the country see their dessert sales spike every year for National Cheesecake Day. Now's your chance to grab a great big slice of sales and profits by teaming up with us for the Alouette® *Let Them Eat Cheesecake Promotion!* You'll get money back on every qualifying purchase, plus free marketing tips, recipe ideas, head-turning point-of-sale and server pins, social media support, and more! Act Now, or Heads Will Roll!

OPERATOR REBATE

Valid June 15 – July 30, 2016

Earn 3¢ Per Pound Up to 100 Cases
(minimum 5 case purchase)

National Cheesecake Day is July 30th.
Visit www.CheesecakeDay.com for more information.

Smithfield

Sponsored by Smithfield® Cream
Cheese made by Alouette®.



Get ahead with Alouette®
- M. Antoinette

OPERATOR REBATE

Valid June 15 – July 30, 2016

Earn 3¢ Per Pound Up to 100 Cases

Item Numbers	Product Description	Pack/Size	Cases Purchased	Rebate/Case	Total Rebate
30193	30194	Plain Cream Cheese, 3 lbs	10/3 lb.	\$0.90	
30238		Neufchatel Cream Cheese, 3 lbs	10/3 lb.	\$0.90	
30209	30210	Plain Cream Cheese, 30 lbs	1/30 lb.	\$0.90	
30224	30225	Neufchatel Cream Cheese, 30 lbs	1/30 lb.	\$0.90	
				TOTAL	

OPERATOR INFORMATION

Name: _____ Title: _____

Company: _____ Operator Signature: _____

Address: _____

City/State: _____ Zip: _____

Phone (daytime): _____ Email: _____

Segment: Restaurant / Healthcare / Military / College & University / Business & Industry / Catering / Lodging / Other

Name of Distributor: _____

Rules

- Offer valid June 15 – July 30, 2016.
- One rebate per customer.
- Valid in foodservice operator accounts only.
- Distributors are excluded from this offer.
- Multi-unit chain accounts submit one entry only.
- Submit rebate request any time before August 31, 2016.
- Minimum 5 case purchase required to be eligible. Maximum 100 cases.
- Maximum rebate value per operator is \$100.
- Please allow 8-10 weeks for processing the redemption.
- Proof of purchase in the form of Distributor invoice or Distributor spin report must accompany request. Computer-generated proof of purchase reports will be accepted if they contain customer information and purchase details.
- Not valid in conjunction with any other offer, bid, contract, price, promotion, or rebate.

If submitting your rebate via mail, please send this completed rebate and proof of purchase to:

Let Them Eat Cheesecake

UNIVERSAL MARKETING SERVICES, INC.

P.O. BOX 222510

HOLLYWOOD, FLORIDA 33022-2510

(800)422-4842 | (954)929-8080 | FAX (954)929-7070

For free support materials, visit www.CheesecakeDay.com



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